

## DINE OUT FOR KIDS® SPONSORSHIP BENEFITS

### PREMIER SPONSOR

#### *HEADLINE BILLING*

- Corporate logo printed as premiere sponsor on all materials promoting the event (including materials displayed in all participating restaurants, tent cards, posters, radio ads and statewide print ads (including a week of advertising in the *Atlanta Journal-Constitution*), and a flyer that will be printed through WSB-TV's Family2Family initiative and distributed in their outlets.
- A link on Communities In Schools of Georgia's website and participating affiliates websites.
- Name mentioned in Communities In Schools of Georgia's newsletter (circulation 10,000) and participating affiliates websites.
- Corporate logo and name mentioned in Communities In Schools of Georgia's progress report (circulation 3,000).
- Corporate logo printed on flyers that will be distributed to community residents and schools statewide where CIS is serving students.
- Opportunity to host kick-off event.
- Opportunity to choose the restaurant where the PSA will be shot. PSAs (:30, :15, :10) will be aired on WSB-TV for at least two weeks leading up to the event.

#### INVESTMENT - \$10,000

##### NOTE: TAX STATUS OF SPONSORSHIP FEES

Communities In Schools state office and affiliates are non-profit 501 (c) (3) organizations as defined in the Internal Revenue Code. Your sponsorship fees/donations are **tax deductible**.

### GOLD SPONSOR

- Corporate logo printed on local CIS tent cards and flyers.
- Corporate name mentioned in local media ads.
- Corporate logo printed in local CIS marketing materials promoting the event.
- Corporate name mentioned in local CIS newsletters and progress report.
- A link to your restaurant on local CIS websites.

#### INVESTMENT - \$5,000

##### NOTE: TAX STATUS OF SPONSORSHIP FEES

Communities In Schools state office and affiliates are non-profit 501 (c) (3) organizations as defined in the Internal Revenue Code. Your sponsorship fees/donations are **tax deductible**.

### SILVER SPONSOR

- Corporate name printed on local CIS marketing materials promoting the event.
- Corporate name mentioned in local CIS newsletters and progress report.
- A link to your restaurant on local CIS websites.

#### INVESTMENT - \$1,000

##### NOTE: TAX STATUS OF SPONSORSHIP FEES

Communities In Schools state office and affiliates are non-profit 501 (c) (3) organizations as defined in the Internal Revenue Code. Your sponsorship fees/donations are **tax deductible**.